



TRANSMEDIA PLATFORM FOR RUSSIAN SPEAKERS

TV, WEB & SOCIAL MEDIA

VESTNIK.CA

VALUE PACKAGE !

ALL IN ONE: TV, Web & YouTube

TV spot: 15 seconds (incl. Prime Time) in

TV Vestnik.Ca Program (4 times weekly in Ontario, OMNI 1)

PLUS

Advertisement on flagship Vestnik.ca (banner ad) + our YouTube channel + embedding in TV recordings available at our website, YouTube, Facebook and Twitter feeds!



all for \$190/week*

Minimal placement - 4 weeks

The Russian Herald of Toronto - **Vestnik.ca**



- flagship web-publication
- 5,000-10,000 unique visitors daily
- 70% of the audience is Canada-based
- non-political lifestyle news
- 3000+ 'likes' on Facebook page

Ваше рекламное место

Поиск по сайту

Фильмы и сериалы
СМОТРИТЕ ОНЛАЙН БЕСПЛАТНО
БЕЗ РЕГИСТРАЦИИ

SSENSE
VIEW THE COLLECTION

Группон
Find Your Fall Favorites

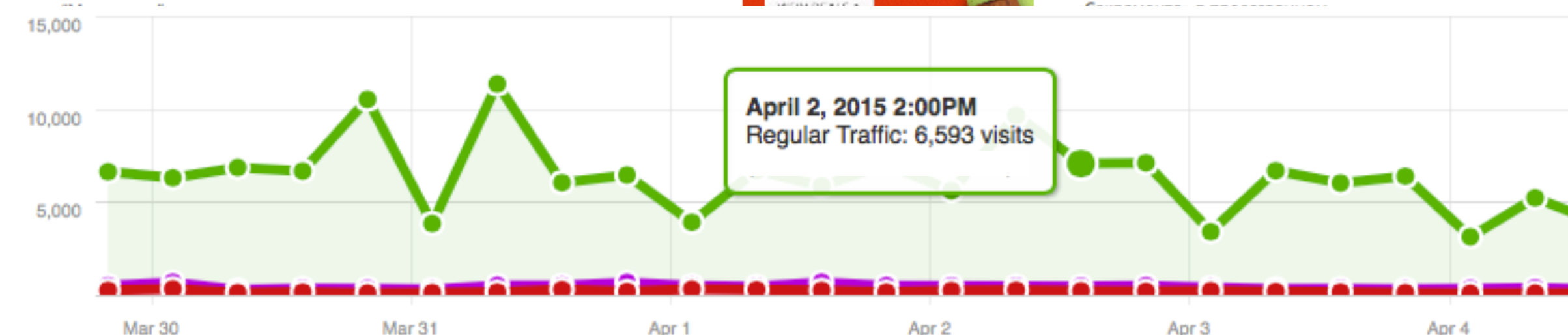
Новости Торонто

В Торонто скончался подросток, пострадавший при стрельбе в школе - Росбалт.RU

В Торонто около школы расстреляны два человека - Хабар

В Торонто во время стрельбы у школы один человек убит и один ранен - RuNews24.ru - круглосуточная служба новостей

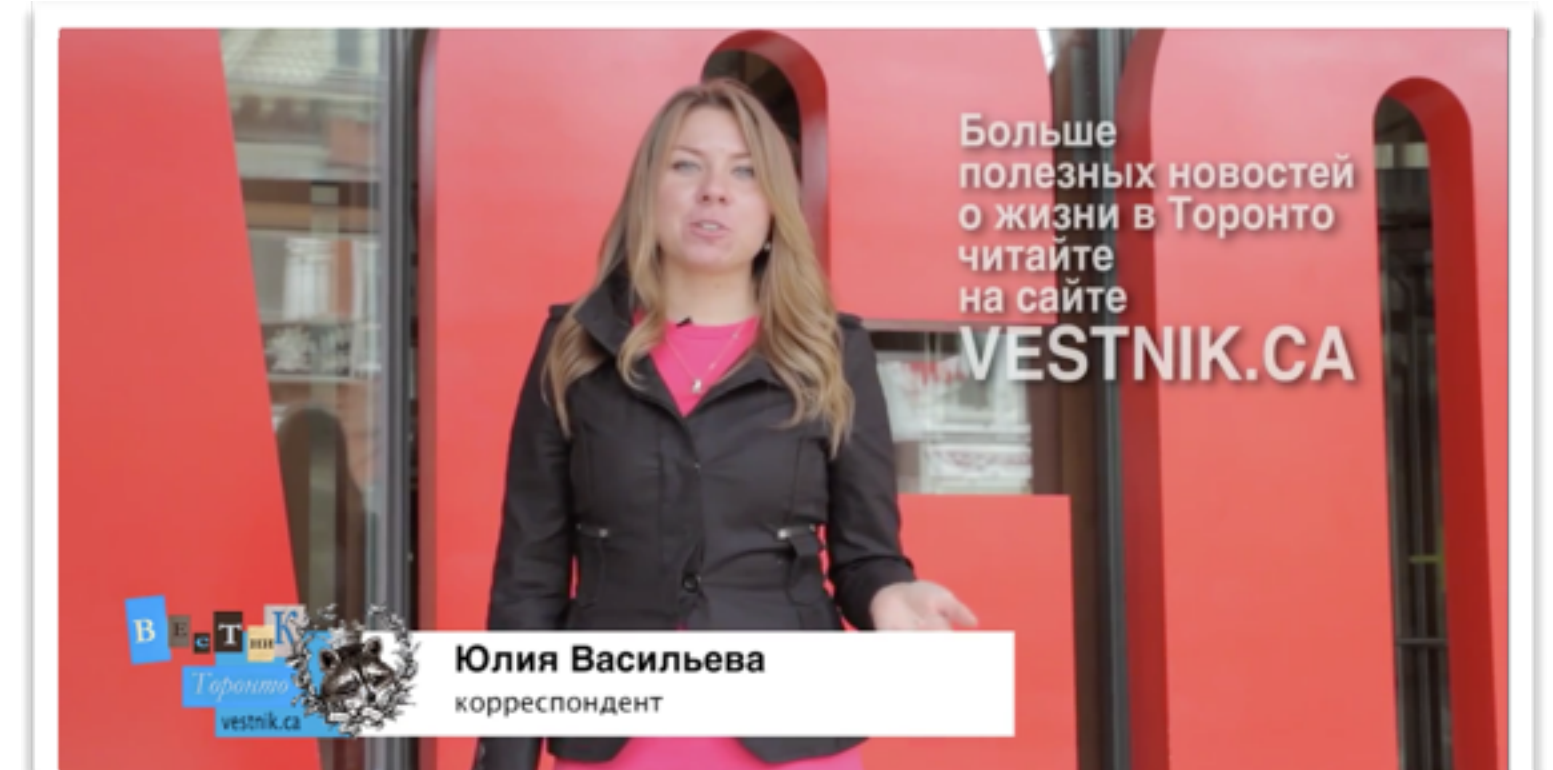
21 очко Дерозана принесло «Торонто» победу над



TV Vestnik.ca



- weekly 30 min TV program on OMNI 1 (Rogers Cable 4, Bell Cable 215 + OTA); 9 repeats Coast to Coast weekly
- prime time: Saturday 10:30 pm, Sunday 6:30 pm
- repeats Ontario: Tuesday 9:30 am, Friday 11:30 am
- repeats BC: Sunday 9:30, Thursday 8:30 am
- repeats Alberta: Saturday 7:30 am, Friday 11:30 am, Monday 8:30 am
- potential reach: 120,000 Russian speakers in Ontario; Canada-wide: 300,000+
- non-political life-style news, original reports about cultural & active life
- the only “Russian” TV show in Canada produced by team with 20+ years of experience with international media (CNN International, ABC News, BBC, CBC News, and many others)





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